Poznan University of Technology Faculty of Engineering Management

| STUDY MODULE DESCRIPTION FORM | | | | | |
|---|---|--|---|----------------------------------|--|
| Name of the module/subject Microeconomics | | | Code 1011101311011180391 | | |
| Field of study | | | Profile of study | Year /Semester | |
| Engineering Management - Full-time studies - | | | (general academic, practica | 1/1 | |
| Elective path/specialty | | | Subject offered in: | Course (compulsory, elective) | |
| | | - | Polish | obligatory | |
| Cycle of study: Form of study (full-time,part-time) | | | | | |
| First-cycle studies | | | full-time | | |
| No. of hours | | | | No. of credits | |
| Lectu | re: 45 Classe: | s: 15 Laboratory: - | Project/seminars: | - 5 | |
| Status of the course in the study program (Basic, major, other) (university-wide, from another field) | | | | | |
| (brak) (brak) | | | | | |
| Educati | on areas and fields of sci | ence and art | | ECTS distribution (number and %) | |
| socia | l sciences | | | 5 100% | |
| | Economics | | | 5 100% | |
| | | | | | |
| Responsible for subject / lecturer: Responsible for subject / lecturer: | | | | | |
| dr hab. inż Arkadiusz Borowiec dr Małgorzata Rembi | | | | | |
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| Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań | | | Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań | | |
| Prerequisites in terms of knowledge, skills and social competencies: | | | | | |
| Trerequisites in terms of knowledge, skins and social competencies. | | | | | |
| 1 | Knowledge | 1.Student knows basics of mathematics. | | | |
| | | 2.Knows basic market rules. | | | |
| 2 | Skills | 3.Knows basic enterprising knowledge. | | | |
| | | Student can forecast basic economics phenomena. | | | |
| | | 2.Uses rightly economics and enterprising terms. | | | |
| | | 3.Can assess economic information and news. | | | |
| 3 | Social 1.Undertands and analyzes basic economic rules. | | | | |
| | competencies | 2.Does enterprising activities. | projecto | | |
| Δςςι | 3.Works in a team and prepares projects Assumptions and objectives of the course: | | | | |
| C1 Introducing basic microeconomic terms. | | | | | |
| C2 Understanding of free market laws. | | | | | |
| C3 Presenting of basic economic analysis tools. | | | | | |
| C4 Student can do rational consumption and production decisions. | | | | | |
| Study outcomes and reference to the educational results for a field of study | | | | | |
| Knowledge: | | | | | |
| Knows market terms and rules [K1A_W20] | | | | | |
| Understands relations between microeconomic variables [K1A_W05_K1A_W20_] | | | | | |
| Knows results of mergers of enterprises for markets [K1A_W05] | | | | | |
| 4. Knows models of product market [K1A_W13] | | | | | |
| 5. Knows costs in short and long periods [K1A_W20] | | | | | |
| 6. Knows term, theories and role of an enterprise [K1A_W17] | | | | | |
| 7. Knows relation between market factors and enterprise management and safety [K1A_W05] | | | | | |
| 8. Knows economic rules of non-profit activity [K1A_W20] | | | | | |
| Skills: | | | | | |

Faculty of Engineering Management

- 1. Student can verify and assess market changes and relations. [K1A_U01 K1A_U02 K1A_U04 K1A_U05 K1A_U10]
- 2. Can differ and calculate various costs types. [K1A_U04 K1A_U07]
- 3. Can solve task on elasticity of demand, consumption, production and costs. [K1A_U04 K1A_U07]
- 4. Can identify and asess a type of chosen market. [K1A_U01 K1A_U10]
- 5. Can use economic rules to manage an enterprise. [K1A_U01 K1A_U02 K1A_U03 K1A_U07 K1A_U09]
- 6. Can open its own business. [K1A_U10]
- 7. Can assess economic determinants of institution safety. [K1A_U01 K1A_U09]

Social competencies:

- 1. Is willing to take the discussion on selected economic issues. [K1A_K05]
- 2. Is able to work in a team. [K1A_K05]
- 3. Is capable of sharing knowledge. [K1A_K05]
- 4. Consciously is looking for new information. [K1A_K05]
- 5. Actively improves knowledge and skills. [K1A_K05]

Assessment methods of study outcomes

Forming mark:

- a) from exercises: on a basis of curent results of work in form of test, work and presence at classes (one absence can be accepted).
- b) at lectures: on a basis of questions about worked over problemes,

Summary mark:

- a) Exercises pass on a basis of positive mark from ending test
- b) Written or oral exam from lectures.

Course description

- 1. Economics and its division. Main economic theories
- 2. Basic economic terms. Basic principles of management
- 3.Full and restricted rationality. Homo oeconomicsu versus homo sociologicus
- 4. Market in modern world
- 5.Demand and supply
- 6.Market equilibrium
- 7. Public sector in the economy
- 8. Elasticity of demand and supply
- 9. Costs in short and long term
- 10.Market behavior of institution I
- 11.Market behavior of institution II
- 12. Customer theory
- 13.Perfect competition
- 14. Monopoly on the market
- 15. Enterprise and its functions in economy
- 16. Enterprise equilibrium on competitive market and labor market
- 17. Economic determinants of institution management and safety
- 18.Institutions build society and economy
- 19. Economic determinants of non-profit organizations

Basic bibliography:

- 1. Borowiec A., Brzęczek T., Mikroekonomia, Wyd. PP, Poznań 2011
- 2. Rekowski M., Mikroekonomia, Wyd. Akademia, Poznań 2005
- 3. Czarny B., Podstawy ekonomii, PWE, Warszawa 2010
- 4. Barczyk R., Ćwiczenia z mikroekonomii, Wyd. AE, Poznań 2009

Additional bibliography:

- 1. Dach Z., Mikroekonomia dla studiów licencjackich, Wyd. Naukowe Synaba, Kraków 2007
- 2. Klimczak B., Mikroekonomia, Wyd. Akademii Ekonomicznej we Wrocławiu, Wrocław 2006
- 3. Varian H.R., Mikroekonomia, PWN, Warszawa 1995
- 4. Zalega T., Mikroekonomia, Wyd. Uniwersytetu Warszawskiego, Warszawa 2008
- 5. Sloman J., Economics, FT Prentice Hall, London, 2003
- 6. Begg D., Fischer S., Dornbusch, Mikroekonomia, PWE, 2007
- 7. Samuelson W. F., Marks S. G., Ekonomia menerdżerska, PWE, Warszawa, 1998

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Practical activities

Result of average student's workload Time (working hours) **Activity** 1. Classes 60 2. Literature studies 28 3. Test preparation 20 4. Task solving on student 15 5. exam 2 Student's workload Source of workload hours **ECTS** 125 5 Total workload 62 3 Contact hours

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